



**busworld.**  
РОССИЯ МОСКВА

## **PRESS RELEASE**

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### **Busworld Russia powered by Autotrans**

International Coach & Bus Show

**Crocus Expo, Pavilion 2 / Hall 8, Moscow, Russia**

23 – 25 October 2018

**The only specialized exhibition of bus and coaches in Russia**

**65 exhibitors from 11 countries**

**Exhibition area more than 8 000 m2 (an increase in exposure by 85% compared to Busworld Russia 2016)**

**For the first time, Busworld Academy's business program in cooperation with the International Union of Public Transport ( Union Internationale des Transports Publics - UITP)**

**The 18th ceremony of awarding the winners of the contest "The best commercial vehicle of the year in Russia"**

The organizer of the [Busworld Russia powered by Autotrans](#) is [ITEMF Expo](#). The general partner of the exhibition is the organizer of Busworld brand exhibitions in the world - [Busworld International](#).

Busworld Russia is held once every two years in even-numbered years, alternating with the COMTRANS exhibition in Moscow.

Being the only specialized exhibition of bus and coaches in Russia, Busworld Russia provides an opportunity for leading world and domestic producers of buses, parts and components to show their achievements at the largest exhibition ground in Eastern Europe - Crocus Expo IEC.

ITEMF Expo  
107140 Russia, Moscow, Verkhnyaya  
Krasnoselskaya, 3, building 2

**ITEMF**  
EXPO

Busworld Russia, for the first held in 2016, covers **60 regions of Russia and 36 countries** (visitors and exhibitors).

**63% of the Busworld Russia 2016 visitors** are budget holders and persons who have influence on making decisions on its distribution. Of them, the share of visitors who solely make decisions on the purchase of goods or services at the exhibition is **24%**.

More than **34% of professionals** visited the Busworld Russia in 2016 with the intention to conclude business contracts worth from **1 to 10 million rubles**. **21%** noticed that they are planning to conclude business contracts worth more than **10 million rubles**.

The Busworld Russia 2016 has received a wide coverage as in Russian publications, more than **70 representatives of Russian media** came to cover the event, as well as in foreign press, presented by 10 countries: China, India, Turkey, Egypt, Belgium, Germany, France, Italy, Columbia, USA. The event received coverage in more than **30 foreign specialized publications**.

**In 2018, the organizers of the exhibition plan the total area of exposition over 8,000 m2, as well as the participation of 65 companies** – manufacturers of city buses and coaches, small and minibuses, special buses, components and spare parts, tires, lubricants, tools and repair equipment, navigation and safety systems.

The organizers of the exhibition noted an increase by participants in the size of their expositions compared to 2016. This reflects not only the current situation on the market (growth of the bus equipment market by 20% compared to the previous year), but also the increasing competition of Russian and foreign equipment manufacturers.

**Russian automakers will be represented on an area of more than 1500 m2 by companies:** KAMAZ, NEFAZ, GAZ Group Russian Buses, GAZ Group Commercial Vehicles, Volgabus, Luidor, August Airconditioning Plant, Camozzi, Webasto, Hubner, Alkor Centre and more others.

**Belarusian buses will be shown by following companies:** Minsk Automobile Plant, MZKT(Neman Bus).

**European bus and component manufacturers will be introduced by:** MAN, Volkswagen FavoritHoff, Hidral Gobel (Italy), VOITH (Germany), Actia Automotive (France), Finn Lamex Safety Glass Oy (Finland). For the first time in Russia at the Busworld exhibition, the Portuguese manufacturer of buses and coaches company CaetanoBus will present its products.

**Chinese automakers on a total area of 750 m2 will present brands:** Yutong, Higer, Ankai, King Long, JVS, Taichang Bus Air Conditioner CO., Jointech Vehicle System Co., Ltd.

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**Turkey will be represented by companies** Anadolu Isuzu, Etka-D, A.Ş.  
NZN Oto Numune.

For the first time **Busworld Russia powered by Autotrans will be accompanied by a broad business program on the Busworld Academy ground in cooperation with the International Union of Public Transport UITP.**

International Association of Public Transport (Union Internationale des Transports Publics, UITP) — is a large international organization uniting more than 1500 city and regional companies - transport operators of urban and suburban passenger transport, manufacturers of rolling stock and research organizations from more than 96 countries of the world.

The business platform will provide an opportunity for specialists and experts in the field of the bus industry, as well as representatives of state authorities to exchange views, highlight a wide range of topical issues through participation in panel discussions and round tables.

**The key event within the exhibition will be the 18th annual award ceremony for the winners of [the contest "The Best Commercial Vehicle of the Year in Russia"](#)**, which is one of the most prestigious automotive competitions in Russia. The best journalists of authoritative and independent automotive media have been choosing winners for domestic and foreign manufacturers of trucks, buses and vans for 17 years, and since 2017 the list of nominations has been supplemented by two more: Trailer of the Year and Person of the Year.

The founder of the competition, the chairman of the jury and the permanent presenter of the ceremony - the editor-in-chief of [ComTrans magazine](#), Alexander Solntsev.

**General information partner of the Busworld Russia exhibition powered by Autotrans - [ComTrans magazine](#).**

International Coach & Bus Show Busworld Russia powered by Autotrans will be supported by: Ministry of Industry and Trade of the Russian Federation, Ministry of Transport of the Russian Federation, Association of Russian Automakers, Russian Motor Transport Union, ROSAVTOTRANS, Association of European Businesses, Department of Transport and Road Infrastructure Development of Moscow.

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Information:

**ITEMF Expo** - At the beginning of 2015 ITE Group and Messe Frankfurt international exhibition companies made the decision to establish as joint venture ITEMF Expo aimed the development of automobile sector exhibitions. Currently the company's portfolio includes international trade shows MIMS Automechanika Moscow, COMTRANS and Busworld Russia powered by Autotrans.

**Busworld** – is the world's largest exhibition of buses, parts, components and services. The first Busworld event took place in the city of Kortrijk in Belgium in 1971. Since 2001, Busworld has rolled out its international expansion, with shows now taking place in Turkey, India, Latin America.

Detailed information on the websites:

[www.busworld-moscow.ru](http://www.busworld-moscow.ru)

[www.itemfexpo.ru](http://www.itemfexpo.ru)

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