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PRESS RELEASE BUSWORLD NORTH AMERICA 2021

Busworld's first 'full option' Digital Summit focused on North America is open for networking

The Digital Summit platform of Busworld North America was opened on May 17th. Attendees can prepare their personal agendas by selecting the sessions they want to watch and planning meetings with other participants: attendees, speakers and sponsor team members.

They have a vast choice out of fifteen Busworld sessions programmed on June 2, 3 and 4. These sessions can be categorized into three main topics: post-covid relaunch, zero emission and digitalization. On top of these sessions, the sponsors prepared their own informative sessions too.

The program is aimed at transit bus, school bus and motorcoach professionals. Busworld is the only platform in North America bringing together these three segments.

Post-covid relaunch

In North America the bus and motorcoach business is slowly redressing again. Air ventilation and even more so air purification, are the topics of the moment. Several studies and available solutions will be explained to the audience. Making sure passengers feel safe again on board buses and motorcoaches is one of the necessary steps that have to be taken on the way to bringing back the pre-covid ridership figures.

Zero emission

Electrification is booming business in North America. Many transit agencies and school transportation companies are starting to test and implement electric vehicles. As this process is an extremely big challenge, both financially as well as logistically, information and preparation is key. The program brings testimonials and all kind of solutions to help the industry in preparing and realizing this major switch.

Digitalization

The covid-19 pandemic was a catalyst for digitalization in every industry, including bus and motorcoach. Although not all operators have grown accustomed to this idea, there are many (hidden) opportunities for them. Unknown is unloved. So maybe it's time to dive into this topic and see what it can mean for the bus and motorcoach business?

Sponsors

Busworld is very proud to introduce this summit's sponsors. Together with them we have prepared a complete program and beautiful platform to learn, meet and grow.

Busworld thanks: ABC Companies, BYD, Motor Coach Industries, Optibus, Prevost, Zenobe, ACTIA, BusUp, CheckMyBus, Eberspächer, ExPretio, Flettner, Hispacold, Lufthansa Industry Solutions, ROCSYS, United Safety, Valeo, ViriCiti, Zeelo, AirLabs, Globus, Sanz Clima, SnapXit, and Topbus.

Registration is free of charge

Attendees can get a full update on what's going on in the sector and network. The platform encourages people to connect and exchange information via chat, video call and planned video meetings.

Each session of presentations is followed by a Q&A where attendees can ask all their questions. Interactivity is key. Even for persons with 'zoom fatigue', this platform will not be a disappointment.

Register for free at: <https://registration.gesevent.com/survey/3svuxd2u9z94x?actioncode=BW8700>

Note to the editors

About Busworld North America 2021:

- Website: <https://www.busworldnorthamerica.org/>
- Event platform: <https://app.swapcard.com/event/busworld-digital-summit>
- All Busworld press releases: [press release link](#)
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About Busworld globally:

- Website: www.busworld.org