



busworld INDIA BENGALURU
29-31 AUG 2018

Press release Busworld India 2018

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Busworld India partners with ASRTU and BOCI

The 8th edition of the biannual professional bus and coach exhibition Busworld India will be powered by the two major bus operator associations in India: ASRTU - Association of State Road Transport Undertakings, the official national body of public transport operators in India and BOCI - Bus Operators Confederation of India, an association that represents the private bus and coach operators.

Both associations will organise their annual conference at Busworld India, inviting their members to Bangalore from the whole of India to attend the congress. The delegates will combine the conferences with an interesting visit of the Busworld exhibition where they can see the latest bus and coach models and other interesting products and services that relate to their business.

Didier Ramoudt, President of Busworld International explained: "For a good Busworld show, it is necessary to have a right balance between public transport products, more focused on buses and tourism and long distance travel more focused on coaches. Having a double partnership and reaching out towards those two visitor target groups is nothing less than fantastic. Because we all know: one plus one is more than two! For Busworld India this will definitely be a milestone."

Interads President Rajan Sharma is also excited about these new partnerships: "Of course we are very proud to announce this. It clearly indicates that the operators are on Busworld's side. We are indeed very honoured with this recognition."

Busworld India 2018 is organised in the BIEC in Bangalore from 29 till 31 August 2018. More information about the ASRTU and the BOCI conferences will soon be communicated via ASRTU, BOCI and Busworld India.

Note to the editors

About Busworld India

- Website: www.busworldindia.org
- All Busworld press releases: [press release link](#)

- Photos: [photo link](#)
- Video of Busworld India 2016: [video on Busworld TV YouTube channel](#)
- Press contact: Inge Buytaert – inge@busworld.org - +32(0)471.215.474

About ASRTU

The association of State Road Transport Undertakings is an apex coordinating body working under the aegis of the Ministry of Road Transport & Highways Govt. of India. ASRTU has 62 members who collectively are operating 150,000 buses and serve 70 million passengers a day, providing an efficient, economic, safe and reliable public transport facility in urban, hilly and rural areas across the country.

- Website: www.asrtu.org

About BOCI

Bus Operators Confederation of India (BOCI) was constituted on 4th February 2016. BOCI is a non-government, not-for-profit, passenger transport industry-led and managed organization which plays a proactive role in India's development process. The organization will promote, encourage, co-ordinate, safe and secure passenger transport by coach and bus within India and its nearby countries.

- Website: www.boci.org.in