

**Press release Busworld India 2020**

**13.05.2020**

## **Busworld India rescheduled to October**

**With global trade and travel restrictions in the current situation, Busworld and Messe Frankfurt India have jointly announced the postponement of Busworld India. Originally scheduled to be held in August 2020 at the Bangalore International Exhibition Centre (BIEC) in Bengaluru, the trade fair will now take place from 6 – 8 October 2020 at the same venue.**

Taking into account the caution advisories in the current situation and aiding ease of business for the Bus & Coach sector, the 2020 edition of Busworld India has been pushed ahead until October to ensure that the industry can brace itself for an effective business comeback. World-over, the corporate sector is working around undefined parameters, which can make it challenging for exhibitors and visitors to travel and attend business normally in the months following the lockdown. After close consultations with exhibitors and industry associations who were strongly in favour of the postponement, the organisers felt that this is the best and responsible course of action for the industry, which will also give exhibitors time to plan their participation more effectively.

A joint statement issued by Busworld and Messe Frankfurt India stated: “As organisers, we want to ensure that the event optimally serves its objectives, when the industry can unreservedly come together for knowledge and tech-exchange. We have been in constant dialogue with industry players who are strongly in favour of this decision. The environment has to be conducive for business – and more importantly for the health of our exhibitors, visitors, employees and all stakeholders.”

Busworld India will continue to be a unifying event for the Indian Bus & Coach industry to encourage innovations and exchange of technology that will build strategic co-operation and collaborations within the sector. Between now and its opening in October, the organisers aim to continue to keep the industry connected through its webinar series to put the on-ground situation into perspective, and support the sector in the recovery phase.

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Note to the editors:

**Busworld** started its journey in 1971 and has completed almost 50 years of success and established itself as the most recognized international exhibition in the world exclusively for the bus and coach Industry. Covering destinations like India, China, Indonesia, Kazakhstan, Russia, Colombia, Turkey, Busworld has been strengthening its presence in the global bus sector year-on-year.

- [www.busworld.org](http://www.busworld.org)

**Busworld India** is being successfully organized every alternate year from 2005 to 2018. The exhibition moved from Mumbai to Bangalore in 2016 which turned out to be a success story. It resulted in a combination of growth in exhibition space, in the number of vehicle manufacturers and last but certainly not least in the number of qualitative visitors.

- Website: [www.busworldindia.org](http://www.busworldindia.org)
- All Busworld press releases: [press release link](#)
- Photos: [photo link](#)
- Video of Busworld India 2018 : [YouTube link](#)
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#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

\* preliminary figures 2019

- Website – press information - photo: [www.messefrankfurt.com](http://www.messefrankfurt.com)
- Local website India: [www.in.messefrankfurt.com](http://www.in.messefrankfurt.com)
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