Tata Motors joins Busworld India for the first time

After being the main sponsor of the very successful Busworld and BOCI Road Show in Chennai, which attracted almost 700 operators, Tata Motors decided to participate to the 8th edition of Busworld India as a platinum sponsor and with a booth of 600 sqm. Together with other bus and coach manufacturers like MG Group, Force Motors, Goldstone Infratec, S.M. Kannappa and OJSC Holding Management Company of Belarus, they will present their latest innovations in bus and coach to the Busworld visitors.

More than 70 companies will be represented at Busworld India from 29 to 31 August in BIEC in Bangalore. Via the busworldindia.org website, visitors can take a look at the profiles of these companies at beforehand in order to prepare their visit. Not only vehicles, but also engines, drive trains, transmissions, tyres, seats, safety belts, air conditionings, etc. will be on show in Bangalore.

Didier Ramoudt, President of Busworld International said: “Of course I am very proud to host Tata Motors in Bangalore. We are convinced that they will be very satisfied with their decision to join us. For Busworld, this is the cherry on the cake, next to the splendid cooperation with BOCI - with whom we have organised the Road Shows - and ASRTU - who is organising a full day conference about ‘Sustainable Public Transport’ during our exhibition.”

On the second day of the exhibition, the 30th of August, ASRTU organises a conference in the same premises as the exhibition. The main themes of this conference are: ‘sustainable public transport’, ‘electro mobility’, ‘the digitalisation of public transport’ and ‘access to public transport for people with disabilities’. All topics that are extremely relevant for the future of the Indian public transport.

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Note to the editors

About Busworld India

- Website: www.busworldindia.org
- All Busworld press releases: press release link
- Photos: photo link
Video of Busworld India 2016: video on Busworld TV YouTube channel
Press contact: Inge Buytaert – inge@busworld.org - +32(0)471.215.474

About ASRTU

The association of State Road Transport Undertakings is an apex coordinating body working under the aegis of the Ministry of Road Transport & Highways Govt. of India. ASRTU has 62 members who collectively are operating 150,000 buses and serve 70 million passengers a day, providing an efficient, economic, safe and reliable public transport facility in urban, hilly and rural areas across the country.

Website: www.asrtu.org

About BOCI

Bus Operators Confederation of India (BOCI) was constituted on 4th February 2016. BOCI is a non-government, not-for-profit, passenger transport industry-led and managed organization which plays a proactive role in India’s development process. The organization will promote, encourage, co-ordinate, safe and secure passenger transport by coach and bus within India and its nearby countries.

Website: www.boci.org.in