



IRIZAR presents new-gen sustainable buses and coaches

Irizar, a world leader in buses and coaches production, attended the Busworld 2017 International Bus and Coach exhibition with its stall covering more than 1600 m² where it presented its brand strategy, technology and sustainability as well as its new generation of products and technological solutions available in all markets.



The visitors could see the new generation Irizar coaches and several technological solutions aimed at integral and hybrid coaches. The Irizar i8, the new Irizar i65 as well as Irizar i4H models were among the major crowd-pullers.

At its second stand, Irizar rolled out its bid for the future with its integral turnkey electro-mobility solutions for cities. The newly-created company, Irizar e-mobility, combines the knowledge and experience of all the companies in the group to provide complete urban mobility solutions consisting of 100% electric buses and the main infrastructure systems required for charging, drive systems and energy storage. All these systems are designed using the group's 100% European technology with the Irizar guarantee and quality of service.

The range of products exhibited at Busworld 2017 was topped off by the Irizar ie bus (a 12 metre urban electric bus)

and the Irizar ie tram (an 18 metre articulated tram version bus), both of which are 100% electric zero emission vehicles.

Visitors also saw a pantograph charging system that Irizar presented at the show.

This new generation of buses and coaches and the various technological solutions that range from 100% electric integral buses and include hybrid technology for class II model coaches for urban and intercity service means that Irizar can cover every segment of public passenger transport, including occasional transport as well as public, urban, intercity and long-distance transport, and be a leader in the sustainable mobility industry.

This is how Irizar showcased its future strategy and reaffirmed its commitment to both its customers and society without overlooking such fundamental aspects as design, personalisation, safety, reliability and sustainability.