

# Busworld India

**Busworld India 2018 will have the Association of State Road Transport Undertakings (ASRTU) and Bus Operators Confederation of India (BOCI) as partners.**

**Story by:**  
Anirudh Raheja

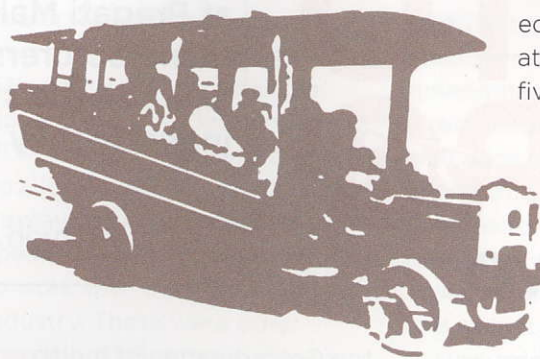
Scheduled to be held at the Bengaluru International Exhibition Center (BIEC) on August 29, Busworld India 2018 will have the Association of State Road Transport Undertakings (ASRTU) and Bus Operators Confederation of India (BOCI) as partners. The eight edition of the biennial premier bus fair is expected to draw much more participants and visitors than the edition prior. With special focus on the bus and coach industry, the event aims to occupy more space at BIEC. Confident of receiving the support of Indian bus OEMs, suppliers, aftermarket players, and international participants looking at conducting business in India, the fair, with the support of ASRTU and BOCI, will provide platform for the organising of annual conferences on the sidelines. ASRTU and BOCI, according to the organisers of the show, will be inviting their members to visit the fair and witness the latest developments, innovations and other interesting bits related to their business

activities. ASRTU is claimed to have 62 members that make a reliable public transport network through out India with a collective fleet of 150,000 buses that serve 70 million passengers daily. A private non-profit organisation, BOCI is passenger transport industry led and managed. Its members are private bus fleet operators in India.

With an aim to address specific local issues of the Indian bus industry, Busworld India, along with ASRTU and BOCI, is looking at focusing upon the transformation the industry is going through, and issues that are close to the heart of the Indian bus and coach industry. Stress, it is clear, would be to

have at the core, the intention to help uplift the Indian bus and coach industry. Expressed Didier Ramoudt, President of Busworld International, that having ASRTU and BOCI with them will be a milestone for Busworld India. "It is necessary to have a right balance between public transport products and visitors. It is also necessary to get buses, coaches tourism and long distance travel to have the right attention. It is no less fantastic than to have ASRTU and BOCI with us. Their coming with us is a milestone." Expressed Interads President Rajan Sharma, "We are excited about having two new partners. With them by our side, we are looking forward to a highly successful Busworld

India 2018." Post the first edition of Busworld India at Delhi in 2005, the next five editions were held at Mumbai. The event moved to Bangalore two years ago. The edition prior saw 72 exhibitors from nine countries. **CV**



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## INDIA

## BENGALURU