

Allison Transmission continues to woo OEMs and operators with automatics

By Preetham Sri Krishna Vignesh

Allison Transmission, global leader in fully-automatic transmissions, participated at the show to reach out to bus manufacturers, STUs and private operators with its class-leading solutions that enhance the operational efficiency of a bus and help achieve higher life cycle value.

It was Allison who first introduced automatics to bus makers in India, and today, it leads by a sizeable margin in terms of number of units sold and running successfully in buses across the country. The company has invested significantly in manufacturing facility, after sales support, dealer network and parts distribution center, all with a view to provide a comprehensive solution to customers. Allison Transmission works closely with both OEMs and end-users in conducting trials



Mr. Saliil Gupta, Director - India Commercial Operations, Allison Transmission

to demonstrate the benefits of automatics in real operating conditions.

Says Mr. Saliil Gupta, Director - India Commercial Operations, Allison Transmission: "Though we are still in a growth phase in the Indian market, almost every city with modern city buses has vehicles fitted with an Allison. We always look for new customers to reach out to and demonstrate our product's superiority. This helps boost our customers' confidence in our products and thereafter they specify automatics in their new bus purchases. We are always working closely with OEMs to offer vehicle level solutions, given the need for integrating the transmission with driveline and optimising the performance, and also taking care of cooling systems, serviceability, etc."

Headquartered in North America, Allison indicated its long-term commitment to the Indian



The operational advantages of automatics is being experienced widely, with the technology being adopted in Indian front-engine city buses, such as this one delivered to AIL by Tata Motors.

products such as T180 Automatic. The transmission is in operation in several cities such as Bengaluru, Ludhiana, Amritsar and others", adds Mr. Gupta.

The operational advantages of automatics are being experienced widely, and now we are even seeing adoption of automatics in Indian front-engine city buses, a very unique local solution indeed. Front Engine city buses with Allison automatics are successfully running in cities like Ahmedabad, Pune, Surat & Naya Raipur. And soon Amritsar and Mumbai too will start experiencing the advantages of front engine city buses with Allison Automatics.



Mr. Saliil Gupta with his team

market when it introduced India-specific products such as the T180, designed especially for Indian market needs and catering to the requirements of the local buses. "Globally, a 16-ton bus will have much higher powered engines as compared to Indian buses. Hence for Indian buses with relatively lower HP engines, starting from 130hp onwards, we have developed localised

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