

Busworld Turkey: continuing the success of Busworld exhibitions

The sixth edition of Busworld Turkey will be held on 14-17 April 2016 in the Istanbul Expo Centre, close to the main Ataturk International Airport in Istanbul.

The first Busworld exhibition was organised in Kortrijk (Belgium) in 1971 and has achieved an international recognition by the bus and coach industry as being the oldest and most respected trade show in the industry.

During the previous edition, the exhibition featured 248 companies of which 170 were local (Turkish) and 78 were from abroad, coming from 26 different countries. These exhibitors welcomed 12,425 professional visitors – 1,714 came from overseas.

The Turkish bus and coach market: adoption of the Euro VI emission limits

It is a very important time for the Turkish manufacturing industry; the country has adopted Euro VI emission limits for all new vehicles registered from 1 January 2016. Many of the manufacturers were already able to supply Euro VI models because of deliveries to customers in the European Union. For others, Busworld Turkey will be a kick-off. A lot of premieres are expected.

The Busworld Academy Congress, in partnership with the International Road Transport Union (IRU)

On Thursday 14 April 2016, the theme will be 'New energy vehicles: opportunities and difficulties' with a separate 'CEO's debate' and an 'operators and authorities debate'.

On Friday 15 April 2016, the theme will be 'New Consumer Based Business Models'.

www.busworldturkey.com
www.busworld.org

ATRON's Apps

At IT-TRANS 2016 in Hall 1 at Stand E3, ATRON will present solutions for increasing challenges in public transport. Their current version of WebTick with its app for direct ticket purchase by passengers on Android and iOS devices will be one of the highlights, plus an app for easy inspection of electronic tickets by inspection teams will also be on display. Connected to the backend system ATRIES, all information from all sales channels are processed within seconds, making inspection of electronic tickets possible immediately after purchase.

Another innovation at the exhibition will be the web-based ITCS now on smartphone and tablet – with intuitive operability and modern design. Thanks to a modular structure, all ATRON components can be adapted to new requirements without hassle. With the turnkey system solutions by ATRON, transport companies and public transport authorities are well equipped for the future.

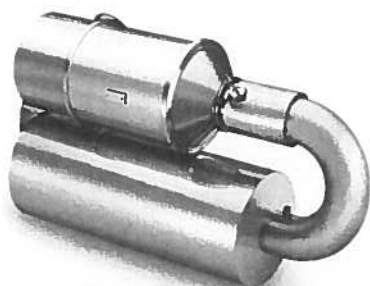
Since its foundation in 1980, ATRON has become one of the leading providers of system solutions for public transport. Their portfolio includes four main areas of business: fare management, eTicketing, operations control, and passenger information. Over the course of the years, ATRON electronic GmbH has become a group which operates across Europe – the ATRON Group. There are branches in Dortmund, Leipzig as well as in Bronschhofen (Switzerland), Linköping (Sweden) and Zagreb (Croatia).

www.atron.de



Emission upgrades up to EURO VI are possible with retrofitting

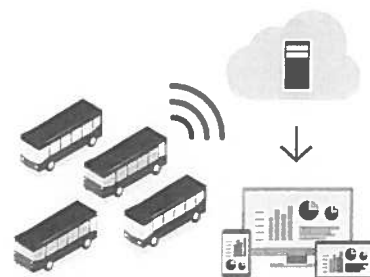
PROVENTIA EMISSION CONTROL enables emission upgrades from EURO IV and even from EURO III up to EURO VI level. Meeting ever-tighter emission limits can be an expensive process; renewing older fleets takes time and money. By retrofitting buses with effective emission control devices, clean buses and better air quality become affordable. Around 20 older buses can be retrofitted for the cost of just one new bus.



NOxBUSTER® DPF+SCR

Proventia's NOxBUSTER® DPF+SCR retrofit system produces top results in terms of NO_x and PM reductions. The equipment is perfect for buses; it has already been successfully installed in over 1,000 buses in London, Scandinavia and Hong Kong, among others. In normal urban driving, EURO IV and even EURO III city buses equipped with NOxBUSTER® have reached the emission limits required for EURO VI buses. This increases the service life of older buses as they can operate in low-emission zones.

Proventia PROCARE™ Drive is a real driving NO_x monitoring system. PROCARE™ Drive monitors the amount of NO_x emitted and emission reduction performance of a vehicle's exhaust aftertreatment device online 24/7 using GPS and 3G wireless technology. System enables quick and easy emission reporting for bus operators or authorities.



Proventia PROCARE™ Drive NO_x monitoring tool

PROVENTIA

Proventia Emission Control Oy

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