

e-troFit at busworld: sales launch for new variants

- Starting signal for the sale of new variants and suitable charging infrastructure
- State-of-the-art technology turns diesel buses into environmentally friendly electric buses
- "The cheapest way to electromobility": environmentally friendly and economical

Ingolstadt (September 2nd, 2019) – e-troFit will be presenting its electrification solution for diesel buses at the busworld Europe exhibition in Brussels to be held from October 18th to October 23rd. A kit for the Citaro I has been available for order since March – at the exhibition, the company will be giving the green light and launch the sale of new variants with which other bus models can be converted to electric drive.

All models use the same latest technology that is used in newest vehicles: In addition to ZF's electric drive axle, the buses will also be equipped with the latest battery technology, which combines high energy density and low weight.

Mobility that is environmentally friendly and economically viable at the same time

"e-troFit is the cheapest way to electromobility," says CEO Andreas Hager. "Compared to new purchases, retrofitting is an extremely interesting and cost-effective alternative thanks to lower acquisition costs and faster delivery times." And the electrification solution is also economically competitive in comparison with a diesel bus: "According to the TCO calculation, we can already say that e-troFit is cheaper than a diesel bus throughout the entire life cycle of the bus," Hager continues.

The conversion to an electric drive is also ecologically viable, because that way, a diesel vehicle will completely disappear from the road. "Instead of continuing to be driven as a used vehicle somewhere else, with e-troFit, diesel buses will receive a second life and will be driven in the future in an environmentally friendly and locally emission-free manner, thus becoming a future-proof solution for the operators."

Charging infrastructure as an additional offer

e-troFit focuses on an all-round offer for operators who rely on electromobility: "Our customers want to enter the world of electromobility quickly and easily. That's why we offer a turnkey solution that makes an uncomplicated changeover possible," says Hager. Therefore, the company also sells suitable charging stations for electric buses and supports customers in project planning and design of the necessary infrastructure.

You can find e-troFit at busworld in Brussels, from October 18th to October 23rd in Hall 1, Stand 124B.

We cordially invite you to our press conference as part of the exhibition. After the press conference, our experts will be happy to answer your questions over some snacks and drinks.

Date: Friday, October 18th, 4 p.m.

Location: Hall 1, Stand 124B (e-troFit exhibition stand)

Any questions or request for more information? Interested in a personal meeting with e-troFit at busworld? Please contact our press office:

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About e-troFit

e-troFit means sustainable mobility: The company's professional retrofit solutions for diesel vehicles provides a quick entry into electric mobility. With e-troFit, commercial vehicles including buses and trucks can be equipped with eco-friendly electric drives. e-troFit provides diesel vehicles with an environmentally friendly "second life" and makes an active contribution to reducing traffic emissions.

The e-troFit solution has won several awards, including the German Mobility Prize, which is awarded by the German Federal Ministry of Transport and Digital Infrastructure.

e-troFit GmbH has its headquarters in Ingolstadt, Germany and is a 100% subsidiary of Munich-based tech company in-tech.

Further information can be found at www.e-trofit.com. You can also contact us directly:

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