

## **PRESS RELEASE**

### **VDL Bus & Coach spreads wings into Spain**

VDL Bus and Coach opens a new subsidiary in Madrid, Spain. The choice to open subsidiary in Spain is the logical continuation of the strategy VDL has chosen to pursue that involves establishing a direct presence of the buses & coaches division in most of the major bus markets in Western Europe. The Spanish bus market is currently undergoing a remarkable boom. After the United Kingdom, Germany and France, Spain is Europe's fourth bus and coach market, and it is the second coach market after Germany.

“We are very proud of the fact that we are also active in this tremendously attractive market with a fully owned VDL Bus & Coach subsidiary. Following a sharp fall during the financial crisis, the market in Spain is now undergoing rapid growth,” says Commercial Director Marcel Jacobs of VDL Bus & Coach.

#### **VDL Bus & Coach España S.L.**

VDL Bus & Coach España S.L. is led by Anno Dirksen. He spent the past nine years as managing director of VDL Bus & Coach Italia s.r.l. For the after-sales process, Anno can rely on the vast experience of Angel Gomez, who has been active in the Spanish market for many years. Anno Dirksen says, “It is a huge challenge and honour to lead this new subsidiary in one of the most important and largest Western European markets. In addition to the complete portfolio of VDL Bus & Coach, VDL Bus & Coach España S.L. also provides a reliable after-sales and parts organization.” More news about the further development of VDL Bus & Coach in Spain will follow soon.

#### **VDL Bus & Coach**

The core activities of VDL Bus & Coach consist of the development, manufacturing, sales and after-sales of a wide range of buses, coaches and chassis modules, the conversion or extension of mini & midi buses and the purchase and sales of second-hand buses. Manufacturing takes place in the Netherlands and Belgium. VDL Bus & Coach places high value on quality, safety, durability, the environment, low fuel consumption, comfort and low maintenance costs. Sales of VDL Bus & Coach products take place through a worldwide network consisting of corporate-owned sales offices, importers and agents in more than 30 countries. This makes it possible to offer custom-made transport solutions. For after-sales and maintenance, the client can count on rapid, hassle-free assistance from VDL Bus & Coach employees in any of the many service locations. An extensive distribution network ensures that spare parts and accessories are delivered to the requested destination as quickly as possible. VDL Bus & Coach is one of the largest bus producers in Europe.



## **VDL Groep**

VDL Bus & Coach is part of VDL Groep. VDL Groep, with its head office in Eindhoven (The Netherlands), is an international industrial company focused on the development, production and sales of semi-finished products, buses & coaches and other finished products and the assembly of cars. Since the founding in 1953 this family-owned company has grown to include 93 operating companies, spread over 19 countries with approximately 16,000 employees and an annual turnover of 3.2 billion euros in 2016. The strength of VDL Groep lies in the mutual cooperation between the companies.

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VDL Bus & Coach bv  
Marcel Jacobs  
Commercial Director  
Telephone +31 (0)40 208 44 14  
m.jacobs@vdlbuscoach.com

VDL Bus & Coach España S.L.  
Anno Dirksen  
Managing Director  
Telephone +39 340 511 0980  
a.dirksen@vdlbuscoach.es