



Contacts in China: Joanne Wei

10 OCTOBER 2017 pr@byd.com tel: +86-755-8988-8888-69666

In US: Shaun Kadlec, BYD shaun.kadlec@byd.com tel: 1(800) BYD-AUTO In Europe: Penny Peng, BYD penny.peng@byd.com tel: +31-102070888

Marseille appearance underlines BYD commitment to French market

BYD's stand at RNTP Marseille from 10 to 12 October underlines the company's commitment to the French bus market, the largest in Europe.

Not only is BYD commissioning a new bus assembly plant in Beauvais north of Paris but the 12m pure electric bus on show is one of the first to be fully built in Europe - at BYD's first European assembly facility in Komarom, northern Hungary.

The RNTP Show (Recontres Nationales du Transport Public) is an important date in the French bus industry's calendar and BYD's stand - No 74 in Hall 2 - will contain the 12m ebus and a range of information about BYD and its products.

The BYD ebus range now comprises a completely new Midibus (being unveiled at Busworld in Belgium on 20 October), 10.2, 10.8 and 12m single deckers, an 18m artic and double deckers.

Aside from a new frontal appearance setting the standard for all future BYD e buses, the 12m ebus at RNTP has a number of features which will also be common to future BYD models including - no batteries in the passenger saloon, new ergonomic drivers compartment, LED lighting and a new automatic battery compartment sprinkler system.

The 12m ebus can be supplied with two or three passenger doors and a range of seating options from 27 to 36. Total passenger capacity in all versions is 90 within a gross vehicle weight of 19 tonnes.

"We are undertaking considerable investment in France - €10 million at Beauvais alone - and we expect production to start in the first half of 2018", said Isbrand Ho, Managing Director BYD Europe. "Along with the UK, Benelux and Spain, France is a key market for BYD".

The Beauvais project calls for around 100 jobs to be created in the initial phase. The production facility will occupy 32,000 sq m of a site totalling nearly 80,000 sq m, and will assemble up to 200 vehicles a year—single-deck buses and coaches—in its first phase. Other vehicles may be added as BYD expands its product line. In addition to bus assembly, BYD plans an after-sales unit for maintenance and repairs, as well as a logistics centre for spare parts. In the longer term, a test centre for batteries could be added.

#####

About BYD

BYD Company Ltd. is a leading high-tech multinational company based in Shenzhen, China. Since its establishment in 1995, BYD has developed solid expertise in rechargeable batteries, becoming a relentless advocate of sustainable development. It has successfully expanded its renewable energy solutions globally with operations in over 50 countries and regions. After 23 years' development, BYD has created a Zero Emissions Energy Ecosystem - affordable solar power generation, reliable energy storage, cutting-edge electrified transportation and a state of the art monorail - has made it an industry leader in the energy and transportation sector. BYD is listed on the Hong Kong and Shenzhen Stock Exchange. For more information, please visit <http://www.byd.com>.

For further information please contact:

BYD Europe

Penny Peng, Head of Marketing and PR: penny.peng@byd.com +31 (0)102070888

Martin Hayes, Marketing Communications Director: martin.hayes@byd.com +44 (0) 7836 210009