



Sant Salvador de Guardiola, 26<sup>th</sup> September 2017

## **Masats will celebrate its 50th anniversary in BUSWORLD**

*Inspired by making public transport more accessible and comfortable, and with an experience based on 50 years of history, Masats will showcase in Busworld the latest developments for citybuses and will celebrate its half century of history.*

Busworld exhibition in Kortrijk, from the 20<sup>th</sup> to 25<sup>th</sup> of October, will be the location chosen by Masats to celebrate the 50th anniversary of its foundation, the purpose of which was to make people's day to day easier with products to make public transport more accessible and comfortable. Its commitment to people is reflected in the company's all-new slogan, "50 Years in your daily life". The celebration will take place among customers and friends on Monday and Tuesday at noon in Masats's stand 209 in Hall 2.

Since its origins as a manufacturer of pneumatic equipment for buses, Masats has gradually expanded its product range with electric doors for road vehicles, bus ramps for people with reduced mobility and lifts for coaches.

Masats has made a decisive commitment in recent years to the railway sector with a specific product line including electric on-board doors, steps and ramps for rolling stock. With its strategy to assist people in their daily needs, Masats took a major step in 2016 with the presentation of its new business sector - platform screen doors or PSD, aimed at making stations safer.

Masats is committed to active listening and maintaining a very close relationship with customers at all levels and achieving the utmost safety has always guided Masats throughout its history, with the company currently offering doors which feature the highest levels of electrical and pneumatic safety and which facilitate efficient access by people with reduced mobility.

Busworld is the platform chosen by Masats to showcase the latest developments for Citybuses and coaches. The updated version of the O28C Sliding Door exceeds expectations in all of the most demanding tests as far as the durability, vibrations and water tightness with exceptional results. The Electric Inswing door O29 offers an easy



assembly and reduced installation time; it has fixing anchorages that are common with other sliding door systems, making it possible to interchange it with sliding doors. The manual Ramp RM2 for citybuses and the dual use electric Telescopic ramp RT1 will also be at the exhibition showing its versatility and a universal concept of easy installation.

A complete kit to adapt an electric door to a Mercedes-Benz Sprinter van will be another highlight, so as the pneumatic door 015.

The new range of Masats products, services and solutions prove the commitment of the company to staying close to the customer.

## **Markets and Figures**

Masats closed an excellent year 2016 which led to the company achieving a record turnover of 40.7 million euros. The recovery of the Spanish market was significant with an increase in sales of 17%. European plants continued to show a good pace although with a more moderate growth.

However, the evolution seen in the Asian market was even more remarkable as Masats increased its sales there by 60%, especially reflecting a spectacular growth in Malaysia due to some important contracts in which it has participated.

Masats launched in Innotrans 2016 a new field of activity: the platform Screen Doors or PSD, that mean a step towards the diversification of the company, and its commitment to the rail sector.

The start of production at the Masats plant in Atlanta (USA) and its collaboration with Nova Bus, a Volvo Group company, has enabled Masats to increase sales particularly in the United States and Canada, where it has multiplied its sales to exceed a million euros.

Throughout its 50 years of history Masats has continuously made innovative and pioneering contributions in accessibility systems. Its commitment to people is reflected in the company's all-new slogan, "50 Years in your daily life". A promise for a future developed with and for customers while generating value.

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