

## BUSWORLD 2017

### A new generation of sustainable coaches and buses with Irizar technology and branding

Irizar, a world leader in the manufacture of buses and coaches, is attending the Busworld 2017 international Bus and Coach exhibition where it will have several exhibition spaces totalling more than 1600 m<sup>2</sup>. At the event, the company is presenting its brand strategy, technology and sustainability and its new generation of products and technological solutions available in all markets.

At its stand in Hall 4, you'll be able to see the **new generation** of Irizar coaches and several technological solutions aimed at integral and **hybrid** coaches. The highlights of this space are the Irizar i8 and the new Irizar i6S and Irizar i4H models, the latter in a hybrid version.

At a second stand, Irizar is rolling out its bid for the future with its integral turn key electromobility solutions for cities.

The newly created company, Irizar e-mobility, combines the knowledge and experience of all the companies in the Group to provide complete urban mobility solutions consisting of 100% electric buses and the main infrastructure systems required for charging, drive systems and energy storage. All those systems are designed and manufactured using the Group's 100% European technology and has the Irizar guarantee and quality of service.

The range of products exhibited at Busworld 2017 will be topped off by the **Irizar ie bus** (Irizar electric bus), a 12 metre urban bus, and the **Irizar ie tram Irizar** (Irizar electric tram), which is an 18 metre articulated tram version bus, both of which are 100% electric zero emission vehicles. You'll also be able to see a pantograph charging system that Irizar is presenting in its **world premier**.

This new generation of buses and coaches and the various technological solutions that range from 100% electric integral buses and includes hybrid technology for class II model coaches for urban and intercity service means that Irizar can cover every segment of public passenger transport, including



occasional transport as well as public, urban, intercity and long distance transport, and be leaders in the sustainable mobility industry.

This is how Irizar is showing its future strategic lines and its firm commitment to both its customers and society, to whom it provides high added value through its products and services, without overlooking such fundamental qualities as design, personalisation, safety, reliability and sustainability.

The **WORLD PREMIER** presentation of these innovative products will take **place at Irizar stand 405 in Hall 4 on 20 October at 11:30.**

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