

## PRESS RELEASE



October 7<sup>th</sup>, 2013

Busworld  
Courtrai, Belgium  
18<sup>th</sup> – 23<sup>rd</sup> October 2013  
Stand 918c, Hall 9

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### **NetControl launches Wi-Fi on Board, NetTicketing, and QR TransInfo at Busworld**

NetControl will be demonstrating its on-board Wi-Fi solution, its on-board ticketing system, and its QR code passenger transport information application at Busworld Courtrai in Belgium from October 18<sup>th</sup> to 23<sup>rd</sup>, 2013. The company's embedded, mobile, and real time server systems are aimed at tourism and public transportation companies of all sizes.

NetControl will be demonstrating how transportation companies can improve on the quality of service they are providing with easy to use technology for their drivers and passengers. Since 2003, the company has been a provider of leading-edge technology for the tourist industry in E-ticketing, embedded computing, GPRS transmission, online coach ticket sales for large tour operators, as well as point of sale vending and access control systems.

NetControl, based in Paris France, has a team of international and multilingual project leaders and technical experts capable of providing its services and solutions in several different languages across Europe.

At Busworld 2013, NetControl will be launching its **Wi-Fi on Board** solution that is adaptable for small or large transportation vehicles (limousines, shuttles, mini-vans, coaches and large buses) providing simultaneous connections to all the passengers.

**For vehicle operators**, NetControl's Wi-Fi on Board offers:

- A Wi-Fi setup that gives the carrier tools for charging passengers for Wi-Fi connectivity and usage, and for respecting compliancy with all legal obligations
- Geo-positioning map with real-time traffic and fleet location
- Written Messaging / audio between vehicles and control center
- Fixed and mobile ticketing connected in real time with validation of electronic and barcode tickets

**For passengers**, NetControl's Wi-Fi on Board offers a multilingual captive portal with the following services:

- Internet access to email, SKYPE, newspapers in all languages, games...
- Visualization of the vehicle's route by geo-positioning and triggering of pre-recorded cultural commentary
- Tourist information updated in real-time: weather, exchange rates, airport and train information, hotels, restaurants, events, monuments, tourist guides, reservation / ticketing...

Also on show at Busworld is NetControl's new **NetTicketing** solution which enables data transfer for the complete vehicle fleet management with constant connection to the central server for sales analysis and validation. It also allows fleet movements to be analyzed in real time by means of data transfer, which provides a record of each vehicle's trips.

Nicolas Bebawi, Computer Manager at NetControl comments: "thanks to its high-speed mobile connectivity, the NetTicketing solution facilitates a rapid, regular and practically guaranteed data transfer. Ticket validation by the server and the transfer of card payment details are carried out in real time, which greatly reduces the time it takes for passengers to board the buses. In addition, the improved data transfer for ticket validation enables NetControl's clients to protect their system from all types of fraud".

And finally, NetControl will demonstrate its **QR TransInfo** application which provides a simple and economic solution for travelers to obtain transportation schedules and information, and real-time arrival times at bus stops. The QR codes are simply pasted on the stops with strong weather resistant stickers. Buses are equipped with either a small positioning box or a Smartphone to broadcast its position which is relayed by NetControl's web server.

Christophe Assens, Technical Sales Director for NetControl, concludes: "We are happy to be back at Busworld to launch these new solutions for the transportation and tourist industry. We are confident that our new **on-board bus ticketing system**, our **on-board passenger Wi-Fi access** materiel and **customized content portal**, and our **QR code real time arrival mobile information** web site will be a success. And we are assured that our solutions allow our clients to leverage their services to improve fleet security, combat fraud, speed passenger boarding, and offer new practical and exciting services to their passengers."

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## About NetControl

The NetControl group has been providing and developing reliable technology products and solutions to the tourist and transportation industry for more than 10 years. Each division of Netcontrol offers its clients innovative solutions with the highest levels of performance, flexibility and quality.

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For more information about the NetControl group, visit these web sites:

- [www.netcontrol.fr](http://www.netcontrol.fr)
- [www.wifiabord.com](http://www.wifiabord.com)
- [www.guidesinparis.com](http://www.guidesinparis.com)
- [www.parisreservationcenter.com](http://www.parisreservationcenter.com)

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