



Press information

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Mellor announces new distributorship deal with E-VADE Germany

As part of its European expansion plans, Mellor has announced a new distributorship arrangement with E-VADE GmbH of Germany.

This agreement confirms E-VADE as exclusive distributors for Mellor in Germany and Austria and follows the recent signing of a similar distributorship encompassing the Scandinavian region.

While the initial focus will be on sales of the Orion E fully low floor all electric small bus, which makes its European debut at Busworld in October 2017, and Strata low and high floor models, it will eventually involve Mellor's full range of left hand drive products.

E-VADE will also be offering complete aftersales servicing and spare parts for Mellor's German and Austrian customers.

John Randerson, Managing Director for Mellor, said: "This new agreement covering Germany and Austria is the latest phase of our strategy to expand into the European bus sector.

"Not only do the team at E-VADE share a similar business and environmental ethos with Mellor, but also our range of products is an excellent fit with them. They are firmly committed to the establishment of a wide range of electric vehicles for Germany and Austria and know these markets very well. We are confident they will do an excellent job of representing Mellor's interests, and will make a significant contribution to realising our European development goals."

Bernhard Wasner, Managing Director for E-VADE GmbH, said: "This is an exciting time for both E-Vade and Mellor as we enter into our new distributorship agreement. With Mellor's ambition to make its mark in the European passenger transport sector and our specific experience in Germany and Austria, together we will ensure a mutually successful partnership."

John Randerson added: “The team from E-VADE will be joining us on our stand Busworld in Kortrijk, which is the first time we will have exhibited there. Together we look forward to meeting and speaking with European customers and introducing them to our new Orion E and Strata models.”

Based in Vilshofen near Passau in Germany, close to the Austrian border, E-VADE is a member of BEM the German association for E-Mobility. The company employs more than 300 staff and has many years of experience in sales and servicing of a wide range of commercial vehicles.

Mellor will be on stand 919A in hall 9 at Busworld Europe, Kortrijk – 20 – 25 October 2017.

Ends

Caption for photograph – The Mellor Orion E fully low floor all electric small bus. The flagship product from Mellor that will be sold along with other Mellor products by the company’s distributor for Germany and Austria under a new recently signed agreement.

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