

KING LONG BUS TO LAUNCH SECOND GENERATION LONGWEI SERIES

China bus manufacturer Xiamen King Long United Automotive Industry Co., Ltd has launch his second generation Longwei (XMQ6127) series in Beijing last week, it including three new models: XMQ6127BYD5C(gas version, China-V), XMQ6127CYD5C (diesel version, China-VI) and MQ6127BYBEVL(LATP electric version), the flagship model XMQ6127AY will launch in this year which targeting the TopClass model both local and overseas markets.

The first generation Longwei has launch in 2007, the K wing became the typical style of this series design and it has win the award of Coach of the Year BAAV Asian 2007, It has cumulative sales more 15,000 units, and export sales 3,752 units in Russia, Saudi Arabia, Algeria, Ukraine, Bulgaria and other overseas markets.

King Long new generation Longwei series benefit from continuous technical improvement in domestic & international markets practice over the past decade, by a new development mode of digital management design (DMD), Integrate advanced component developers, such as Weichai & Yuchai engines, CATL lithium battery, Jing-Jin Electric motors and FAST Transmissions, Michelin tyre and WABCO Control Systems etc., Joint manufacturing luxury touring coaches, and this series will become the milestone of China bus manufacturing transform from great number into the high-end coach market.