

## **PRESS RELEASE**

### **Henk Coppens new Managing Director VDL Bus & Coach bv**

With effect from 15 March 2017, Henk Coppens has been appointed new Managing Director VDL Bus & Coach bv. He succeeds Rémi Henkemans who, in his capacity as Vice President VDL Groep, will be putting all his energy into a new portfolio.

Henk Coppens has been Chief Operating Officer (COO) of the buses & coaches division within VDL Group since 2015. Together with Marcel Jacobs, the current Commercial Director of VDL Bus & Coach, he has assumed Rémi Henkemans' commercial responsibilities.

#### **Henk Coppens**

Following 30 years of experience in various CEO positions at Philips Lighting (professional lighting and LED lighting divisions) and Ducatt (special glass for solar panels), Henk Coppens (57 years old) was hired 2 years ago to serve as COO of the buses & coaches division within VDL Groep.

In this position he implemented an improvement programme in close cooperation with all the companies within the buses & coaches division. The main focus areas of the programme were quality, chain management, innovation and marketing, and sales. An important element of this was a significant investment in the training and coaching of over 200 employees in project-based improvement. Even in his new position as Managing Director Henk will continue to oversee these improvement programmes.

#### **VDL Bus & Coach**

The core activities of VDL Bus & Coach consist of the development, manufacturing, sales and after-sales of a wide range of buses, coaches and chassis modules, the conversion or extension of mini & midi buses and the purchase and sales of second-hand buses. Manufacturing takes place in the Netherlands and Belgium. VDL Bus & Coach places high value on quality, safety, durability, the environment, low fuel consumption, comfort and low maintenance costs. Sales of VDL Bus & Coach products take place through a worldwide network consisting of corporate-owned sales offices, importers and agents in more than 30 countries. This makes it possible to offer custom-made transport solutions. For after-sales and maintenance, the client can count on rapid, hassle-free assistance from VDL Bus & Coach employees in any of the many service locations. An extensive distribution network ensures that spare parts and accessories are delivered to the requested destination as quickly as possible. VDL Bus & Coach is one of the largest bus producers in Europe.

#### **VDL Groep**

VDL Bus & Coach is part of VDL Groep. VDL Groep, with its head office in Eindhoven (The Netherlands), is an international industrial company focused on the development, production and sales of semi-finished products, buses & coaches and other finished products and the assembly of



cars. Since the founding in 1953 this family-owned company has grown to include 90 operating companies, spread over 19 countries with almost 15,000 employees and an annual turnover of 3.2 billion euros in 2016. The strength of VDL Groep lies in the mutual cooperation between the companies.

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