ADL wins significant share of Stagecoach order

18th April 2017

Alexander Dennis Limited (ADL) has been awarded over 90% of the total contract of new vehicles for Stagecoach Group, as a result of the Group's annual competitive tender process. The 314 ADL vehicles will be delivered by the end of April 2018 and introduced in Stagecoach's regional bus operations in England, Scotland and Wales as well as on the megabus.com and Scottish Citylink coach networks.

Manufactured in ADL’s plants in Falkirk, Scarborough and Guildford, the fleet of 181 Enviro400 double deck buses, 102 Enviro200 midi and single deck buses and 31 Plaxton coaches will all be equipped with innovative technology to minimise environmental impact while delivering a premium on-board passenger experience with comfortable, modern interior styling and USB charging points.

Innovative smart accessories and product enhancements further reduce exhaust emissions from the latest Euro 6 engines and deliver class-leading fuel economy and reliability. The buses are fully LCEB compliant, underlining both ADL and Stagecoach’s firm commitment to bringing cleaner, greener, passenger-centric vehicles into service.

The buses benefit from the market’s first stop-start engine technology. This state-of-the-art innovation automatically shuts off the engine at bus stops on door opening, restarting on door closure. Cutting out gaseous emissions and noise at bus stops greatly improves overall air quality in the vicinity of the vehicle and passengers’ experience even before they board the bus.
Colin Robertson, Chief Executive at ADL stated, “We are delighted to have been awarded this substantial contract from Stagecoach Group. It follows on the heels of a similar contract award from last year’s tender process and demonstrates that the ADL vehicles previously ordered by the Group have consistently proven their worth operationally as well as helping to increase passenger ridership. The new contract is a strong endorsement of our continual investment in new product development and class-leading service support.

This contract was a must-win for us in an increasingly competitive UK market. With over 2,000 employees in the UK, not to mention a significant number in the supply chain which our organisation supports, it is critical that we continue to obtain orders like this, without which we simply could not invest in the people, processes and products to sustain and grow our business.”

Ends.

**About Alexander Dennis**

Alexander Dennis Limited (ADL) is Britain's biggest bus and coach manufacturer and a global leader in the manufacture of lightweight, fuel-efficient vehicles. It employs 2,500 people and supports a further 1,500 through build partnerships in Europe, Hong Kong, China, Malaysia, New Zealand, Mexico, the USA and Canada.

The success of ADL has been built on the premise of designing, engineering and manufacturing stylish yet reliable low and zero emission vehicles, which deliver lowest total cost of ownership, backed by unrivalled aftermarket support.

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