

## PRESS RELEASE

# Irizar launches the Irizar i6s

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**A year on from unveiling the Irizar i8, Irizar is launching the new Irizar i6s in Spain and Italy, a high-tech coach that replaces the Irizar pb and is developed with the innovative spirit that is the hallmark of the brand.**

The presentation of this new addition to the Irizar range took place on October 17th at the company's headquarters in Ormaiztegi, on October 18th at Madrid's Museo del Traje (Costume Museum) and on October 26th at the IBE-International Bus Expo in Rimini (Italy) in the presence of several hundred customers.

Customer proximity in order to meet their expectations with the products and services that are best suited to their needs is one of the pillars of Irizar's strategy. Products that add value to their business, setting it apart both technologically and in terms of image. Another objective is to ensure sustainable mobility by providing the transport solutions of tomorrow.

**The Irizar i6s**, which adopts the aesthetic features of the impressive i8 and is equipped with the technology of the brand's new models, further improves on the flagship Irizar pb model. The development of this new product is based on cutting-edge technology that highlights concepts such as the quality, robustness and reliability of a model with its own personality.

The new **Irizar i6s** is already available in all European markets except in the UK, Ireland and Israel, and is expected to be adapted for those markets by the end of 2017.



## The inspiration for a renewed spirit

With the presentation of this **new i6s**, Irizar is now going even further in the spirit of innovation, supported by the most advanced technological solutions and attention to detail that form part of the brand's DNA. It was only a matter of time before the Irizar i6s adopted the features of the impressive i8 with the soul of the brand's new models.

That is why this aesthetic revolution is based on cutting-edge technology that highlights the inherent values of the **Irizar i6s**, such as the quality, robustness and reliability of a model with its own personality.

Design, technology and sustainability are the expressions of the renewed spirit that pervades the brand and which seeks to inspire confidence in those who are the organic elements of a bus: the owners, drivers and passengers. Because people are the driving force behind our inspiration.

## A visual language of its own

The design of the front is characterised by new LED headlamps and by the detail of the exclusive trapezoidal integration of the adaptive cruise control system. The lines are more pronounced and aggressive, sculpted on rigid and soft surfaces that emphasise the familiar look of the Irizar i6.

A delicate crease along the side communicates a sense of optimisation and high quality. A feeling echoed in improved and modern details and trims.

The delicate and modern angular details on the rear are similar to those of its elder brother, the Irizar i8. The overall effect is an unmistakable Irizar **i6s**- stronger and more dynamic.

## Technology. The heartbeat beneath the skin

The interior and exterior full-LED lighting and the multiplexed architecture and CAN communication protocol that coordinates and integrates all the coach's electronics, enables diagnosis and data collection services using the OBD connector and provides the systems with a level of intelligence.



The AEB-LDW driving aid systems composed of the touch-screen control and HMI console, optional on this model, from which the entertainment and comfort systems are managed, are also worth mentioning.

Improved driver and passenger air conditioning is another important feature of this model.

### **Easier driving.**

The driver is the star of the show. The switch panel is fully multiplexed with new icons and colours for easy identification. The dials and informative screens are positioned ergonomically.

In short, features to pamper the driver, making the work easier by increasing his/her wellbeing - which means improved safety for all passengers.

### **Passenger wellbeing**

Achieving a sense of wellbeing at the start of each journey and ensuring that it lasts until the end is the foundation of the interior design of the **Irizar i6s**.

The new seats round off the renewed aesthetics of this **Irizar i6s**. Although the visual elegance of the seats cannot be ignored, concepts such as comfort and functionality have been prioritised. More ergonomic lines arising from development models and rigorous testing. Wider headrests. Impeccable stitching with elegant seams that fit perfectly with the decor of the inside of the vehicle. The end result, a seat that transmits comfort and elegance.

The improved air conditioning also helps to increase passenger comfort.

### **Safe, reliable and comfortable**

As with all the other models of the brand, the Irizar i6s complies with the R.66.02 safety regulation and has the most modern systems for active safety to guarantee stability and reduce risks in unforeseen circumstances.

In the most extreme situations, the behaviour of other road users is unpredictable, so it is reassuring to know that the structure of the **Irizar i6s**



has been designed to offer resistance to roll and head-on collision by optimising weight distribution. Furthermore, the design of the driving position is a fundamental safety element thanks to its spaciousness, ergonomics and accessible controls.

The new **i6s** follows the Irizar philosophy. It is a robust but light, quiet and reliable coach.

## **Profitability for the operator**

With a lower coefficient of air friction, reduced weight due to the use of high-tensile steels, and alloy wheels as standard, the Irizar i6s is the leader in its sector when it comes to consumption.

Repair and maintenance costs have been optimised. Service intervals have been extended, and **i6s** can be driven for up to 100,000 kilometres without an oil change. We have also made great strides in reducing the cost of serviceable parts and coachwork.

And of course, the service network continues to expand and offers an Irizar-authorized workshop within range of every operator. Our priorities include ensuring that the Irizar i6s maintains a high residual value, so that our clients receive an attractive return on investment, and to minimise CO2 emissions. Deciding to buy the new Irizar i6sis, without doubt, choosing to get great value.

## **Customisation**

The new Irizar i6s follows the Irizar philosophy by allowing a maximum level of personalisation. 6 lengths, 3 types of WC, new seats with optional movement, a range of entertainment systems, new interior coverings in countless colours and finishes. In short, a model that can be tailored to any needs. Maximum adaptability. The customer can fully customise the coach. Just as they need it.



## Technical characteristics

The Irizar i6s is available in two versions; the integral version with a DAF Euro VI engine and the body version with the chassis available in each market. It has been specifically designed in two heights, 3.5m and 3.7m with aisle, and in four lengths:

- Three 2-axle versions measuring 10.8m, 12.2m and 12.9m long for all models and a 13.2m version for the integral coach.
- Three 3-axle versions measuring 13.22m, 14m and 15m long.

The after-sales service and workshop network continues to expand the number of service points, incorporating an increasing number of comprehensive service workshops. All of this is offered and designed to minimise downtime, ensuring and enhancing the residual value of the vehicle.

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