

BYD bus on Show in Paris:

First 16 vehicles sold, RATP trial, complete range now ready for France

BYD, by far the world's largest maker of pure electric buses, is demonstrating its commitment to the important French bus and coach market at the Transport Publics event this week in Paris. BYD is underlining the strength of its offering by announcing orders for 16 of its all new pure electric buses and coaches to French operators together with a trial with renowned Paris operator RATP and the unveiling of its 12 metre single deck bus - being displayed for the first time in France on its stand No M26 at the Show.

Speaking today, Isbrand Ho, Managing Director of BYD Europe said: "France is one of the most important public transport markets in Europe, with its operators being amongst the most respected for their advanced thinking and efficiency. Today we are opening a new chapter of our sales efforts with the announcement of the sale of the first 15 of our all new pure electric coaches, a world leading model which we premiered here in Paris earlier this year".

BYD France's first customer is B.E.Green of Yvelines near Paris which has ordered three BYD pure electric coaches and one 12m BYD ebus to add to its 100% electric fleet. The Nedroma Group of Athis Mons, also close to Paris, has ordered 12 BYD electric coaches - the largest order so far for this new model from a Western customer.

The BYD stand features a heavily enhanced and Europeanised version of its 12m full size single deck bus. Much improved battery technology means that only two battery packs are necessary, allowing increased passenger space in a typical European layout, improved driver visibility and reduced weight.

The 12m ebus on show is similar in specification to the fleet of 35 euses which BYD has supplied to Amsterdam Airport Schiphol, the first in the world to go pure electric for its airside passenger transportation.

The 12m BYD ebus is the first in a full range of BYD pure electric buses for the European market which support BYD's 'green city' vision of offering electric solutions

in each passenger carrying category. Further details of the new models are given in the chart in the separate release.

It is no coincidence that Paris is the location for BYD to offer its range and had been chosen for the premiere of the world's first pure electric coach model earlier this year. Paris officials have announced ambitious air quality improvement plans which involve removing many polluting diesel-powered vehicles from city streets.

The move comes as the OECD (Organisation for Economic Co-operation and Development) published a damning report on the worldwide consequences of poor air quality. It said: "Outdoor air pollution could cause 6 to 9 million premature deaths a year by 2060 and cost 1% of global GDP - around USD 2.6 trillion annually - as a result of sick days, medical bills and reduced agricultural output, unless action is taken".

At Transport Publics, leading operator RATP agreed to commence a trial with a BYD ebus later this year (*see separate release*).

About BYD

[BYD Company Ltd.](#) is one of China's largest companies to have successfully expanded globally. Specializing in battery technologies, their green mission to "solve the whole problem" has made them industry pioneers and leaders in several High-tech sectors including High-efficiency Automobiles, Electrified Public Transportation, Environmentally-Friendly Energy Storage, Affordable Solar Power and Information Technology and Original Design Manufacturing (ODM) services.

As the world's largest manufacturer of rechargeable batteries, their mission to create safer and more environmentally friendly battery technologies has led to the development of the [BYD Iron Phosphate \(or "Fe"\) Battery](#). This fire-safe, completely recyclable and incredibly long-cycle technology has become the core of their clean energy platform that has expanded into automobiles, buses, trucks, utility vehicles and energy storage facilities. BYD and all of their shareholders, including the great American Investor Warren Buffett, see these environmentally and economically forward products as the way of the future.

BYD has made a strong entrance to the North, Central and South American markets with their battery electric buses, and lineup of automobiles. Their mission lies not just in sales growth, but also in sociological integration and local job creation as they have poured incredible investments into developing offices, dealerships and manufacturing facilities in the local communities they now call home, truly a first for Chinese companies. For more information, please visit www.byd.com or www.facebook.com/bydcompany

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