

Busworld Kortrijk 2015

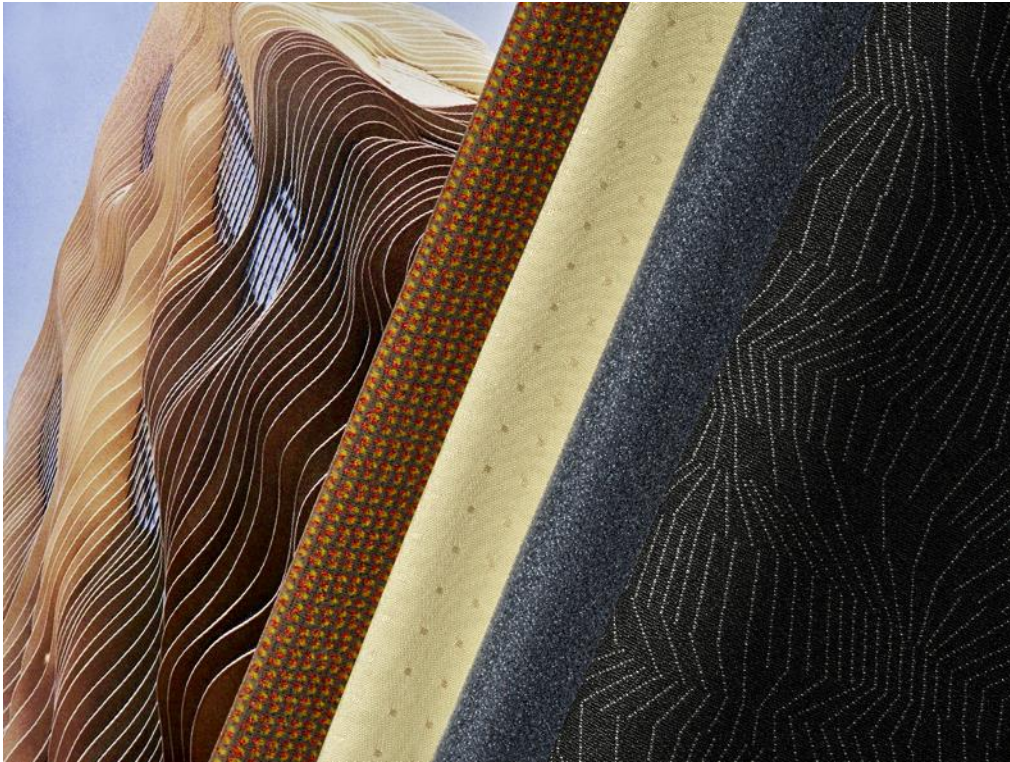
The new Conceptual Forecast 2015 trend collection for balanced bus interiors – mapping megatrends on velvet

Lantal Textiles AG is headed for Busworld in Kortrijk (Hall 4, Stand 430) from October 16 to 21, 2015. We will be showing a broad range of all-in-one solutions for soft interiors as well as new collections, innovative products, and impressive visualization techniques there.

A harmonious and functional interior ambiance is essential for making trips as pleasant as possible for passengers. It not only contributes to passenger well-being but also enhances the travel experience, be it on a long-haul trip in a tour coach or the daily commute in a city bus. Lantal helps bus operators and coachbuilders by providing tasteful textile products and with proactive assistance in developing coherent interior solutions. In such projects, customers can rely on Lantal's competent advice and support.

Conceptual Forecast 2015 – the trend collection

This year, based on seminal megatrends, Lantal's design team created a new Conceptual Forecast collection for seat cover fabrics. Tapping into three realms – Precise, Revive, and Delight – bus interior designers can put together master concepts for the Modern Luxury, New Premium, and Premium Light classes while accommodating their customers' individual preferences. The Conceptual Forecast 2015 collection reflects the current Zeitgeist by dwelling in more subtle colors and patterns and shifting the focus on material contrasts. The resulting flat weaves and velvets can be combined with leathers, carpets, and curtains to achieve uniquely tasteful interiors. Overall, Lantal's latest Conceptual Forecast trend collection stands out with its coherent structure and remarkable variability for signature interiors.



Printable carpets – new design options

Lantal now offers carpets that can be printed with a customer-selectable motif. Typical motifs include logos, images, or typography. This opens up new dimensions for customers who wish to showcase their corporate identity, personalize the livery of their fleets, and increase brand awareness.

Seat covers with high/low effect

A new weaving technique makes it possible to add a further visual element to velvet seat covers. Linear, intaglio-like recesses in the pile outline the motif and produce attractive high/low effects that endow seat covers with a totally new texture.

Lantal Bus App – for interactive visualization

To fully visualize an interior and show its impact, the interaction of seats, carpets, curtains, wall coverings, and headliners has to be emphasized. This year again, Lantal's innovative Bus App does exactly that. With the app, customers can let their imagination roam free and configure walk-through interiors to expedite and simplify the decision-making process.

Lantal

Lantal is a leader in the design, production, and distribution of textiles and services for the international community of aircraft, bus, and railway operators. The company offers forward-looking counsel with the objective of achieving the ultimate in passenger well-being.

Photos

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