

## IT PAYS TO CHOOSE **OTOKAR BUSES**



## CELEBRATING EUROPEAN SUCCESS OTOKAR LAUNCHES 18.75 M KENT ARTICULATED

**Kortrijk.** Otokar returns to Busworld in 2015 with a wide selection of vehicles from its city, interurban and tourism ranges, among which the **18.75 metre Kent Articulated makes its premiere.**

Established in 1963, Otokar, Turkey's oldest bus and coach manufacturer, presents a range of products and services that are entirely in line with contemporary needs. The bus and coach market is thriving in Europe. Over the first eight months of 2015, sales increased by 16.6%, totalling 24,978 new buses and coaches over 3.5 t, according to ACEA Figures.

Demand in this sector was primarily driven by Spain (+42.3%) and the UK (+25.9%), followed by France (+18.7%) and Italy (+15.1%). Building on the success of previous years, Otokar's presence continued to expand throughout Europe in the first three quarters of 2015.

### GROWING MARKET SHARE

Year-on-year figures registered at the end of August show that Otokar's presence in the European market has continued to grow in almost every country. In France the company realised an increase of 90.76% in sales and registrations, making it the 6th largest bus brand and most sold Turkish brand in the country. This, compared to a 16.22% increase in the general French market, proves that the expanding Otokar Europe organisation and the manufacturer's efforts to get closer to operators are slowly paying off.

In Italy, Otokar also outperformed the market growth of 14.9%, increasing sales by 88%. In Spain, the market grew by 44.09% while Otokar's sales soared by 93.33%. Sales in Belgium rose by 144%. Otokar has strengthened its relations with its business partners and distributors to ensure sustainability. Growth in Germany stayed stable, in line with market demand. Figures registered at the end of July showed an increase of 50% YTD.

General Manager of Otokar Serdar Gorguç said, "Turkey is the biggest bus and coach manufacturing country and the main supplier for European markets. Otokar has been the leader in the extremely competitive Turkish market in its segments for several consecutive years. Therefore, we have taken the decision to invest in Europe confident that our expertise and dedication will lead to favourable results and secure a better position in the customer's mind."

## EXCELLING IN THE CITY

With its careful attention to individual customer needs and strong focus on sustainability, Otokar has enjoyed particular success in the city market, and is set to become a major player in urban mobility.

The company recently completed deliveries of 142 city buses to Malta. This was Otokar's first large order for right-hand drive buses and the largest ever right-hand drive order for a Turkish brand.

Otokar owes its success in the city sector to its willingness to innovate in line with modern urban needs and adapt its products to client's needs. The company's latest extension of the city bus range will be launched during Busworld: the Kent C Articulated with capacity for 164 passengers, flexible configurations and a design that prioritises fast, easy passenger access. The Kent C Articulated is powered by a DAF engine and is available in 18.7 metre (displayed at the booth) and 18 metre versions.

The city range has been extended recently with a 10 metre Vectio C featuring a Cummins engine and Voith transmission. This Vectio C 10 metre is not on display at Busworld, but is already available for orders by operators.

With these new extensions the company's city range now extends from a compact 7.7 metre to a high-capacity 18.75 metre model, incorporating six lengths to cater to the requirements of almost every city in Europe.

Flourishing sales and a growing range show that the Turkish manufacturer is stronger than ever in Europe, as more and more customers recognise that "It pays to choose Otokar".



### MY OTOKAR APP

Otokar maintains a strong focus on its customers' aftersales needs, always aiming to develop its aftersales network and provide the best customer service. One of the company's latest service innovations is the new "My Otokar" app. Available on the App Store and Google Play, it provides customers with valuable information on how to use and maintain their vehicles, as well as directing them to aftersales services and other service-related information.

## THE PRODUCT RANGE

Otokar is proud to present 7 buses at Busworld, selected from its growing product range.



# CITY KENT C ARTICULATED

This new high-capacity model holds up to 164 passengers with both wheelchair and pushchair space. Featuring a new DAF engine, an automatic transmission, EBS and ECAS, it is a practical and cost-efficient option for high-volume urban routes. The largest 18.75 m version is displayed at Busworld. An 18 m version is also available.

### TECHNICAL SPECIFICATIONS

#### Engine

Make/model	DAF MX 11 Intercooler Turbo Diesel E6
Volume	10800 cc
Max. power	271 Kw (369 HP) @ 1700 rpm
Max. torque	1600 Nm @ 1000 - 1650 rpm

#### Transmission

Make/model	Automatic Transmission (ZF Ecolife) 6 forward and 1 reverse
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#### Suspension

Front	2 air bellows, 2 hydraulic shock absorbers, 1 levelling sensor
Centre	4 air bellows, 4 hydraulic shock absorbers, 2 levelling sensors
Rear	4 air bellows, 4 hydraulic shock absorbers, 2 levelling sensors

#### Dimensions

Overall length	18750 mm
Overall height	3215 (max.) mm
Overall width	2540 mm
Wheelbase 1	5900 mm
Wheelbase 2	6740 mm

#### Passenger Capacity

Seats	36 seated + 128 standing or 36 seated + 124 standing + 1 wheelchair
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## CITY KENT C

Available in two lengths, the Kent C is a full low floor bus with capacity for up to 94 passengers. It features a stylish interior, superior manoeuvrability, and cost-efficient operation. The 10.8 m version is displayed at the Otokar booth, while the 12 m version is available outside the hall for demonstration purposes.

### TECHNICAL SPECIFICATIONS

#### Engine

Make/model	Cummins ISB6.7E6280B
Volume	6700 cc
Max. power	204 kW (280 HP) @ 2100 rpm
Max. torque	1100 Nm @ 1200 rpm

#### Transmission

Make/model	Voith
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#### Suspension

Front	2 air bellows, 2 hydraulic shock absorbers, 1 levelling sensor
Rear	4 air bellows, 4 hydraulic shock absorbers, 2 levelling sensors

#### Dimensions

Overall length	10780 / 12000 mm
Overall height	3145 mm
Overall width	2540 mm
Wheelbase	4670 / 5900 mm

#### Passenger Capacity

Seats	10.80 m: 25 seated + 62 standing + 1 wheelchair 12 m: 29 seated + 65 standing or 29 seated + 60 standing + 1 wheelchair
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**NEW  
length &  
engine  
option**



## CITY VECTIO C

This 9.26 m medium-size, low entry bus combines a compact size with independent front suspension, ABS and automatic transmission for smooth manoeuvring through traffic. Combined with its low operating costs, these features make it ideal for public transportation. It is also available in a new 10 m version.

### TECHNICAL SPECIFICATIONS

#### Engine

Make/model	MAN D0836 LOH 73, Euro VI or Cummins ISB 6.7, Euro VI
Volume	MAN: 6871 cc / Cummins: 6700 cc
Max. power	MAN: 184 kW (250 HP) @ 2300 rpm / Cummins: 187 kW (250 HP) @ 2100 rpm
Max. torque	MAN: 1000 Nm @ 1200 - 1600 rpm / Cummins: 187 kW @ 2100 rpm

#### Transmission

Make/model	Voith Automatic
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#### Suspension

Front	2 air bellows, 2 hydraulic shock absorbers, 1 levelling valve
Rear	4 air bellows, 4 hydraulic shock absorbers, 2 levelling valves, 1 stabiliser

#### Dimensions

Overall length	9265 / 10100 mm
Overall height	3146 mm with air conditioning
Overall width	2350 mm
Wheelbase	4271 / 5106 mm

#### Passenger Capacity

Seats	9.26 m: 25 seated + 32 standing + 1 wheelchair 10.1 m: 29 seated + 42 standing + 1 wheelchair
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# INTERCITY NAVIGO U MEGA SH

This flexible vehicle offers the comfort of a coach in a format suitable for mid-range and shuttle services. It has capacity for up to 37 passengers with up to 7 wheelchair spaces, a third door for easy access and an optional wheelchair lift. With a durable construction and low running costs, it offers excellent value.

## TECHNICAL SPECIFICATIONS

### Engine

Make/model	Cummins ISBe 4.5 Euro VI
Volume	4462 cc
Max. power	137 kW (180 HP) @ 2300 rpm
Max. torque	700 Nm @ 1200 rpm

### Transmission

Make/model	Eaton FSO 4106B manual transmission / Allison automatic transmission
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### Suspension

Front	Hydraulic (Rigid Type), double effective shock absorbers, parabolic cushioning springs
Rear	Pneumatic (Air Type), double effective shock absorbers, parabolic cushioning springs

### Dimensions

Overall length	8395 mm
Overall height	3275 mm
Overall width	2265 mm
Wheelbase	4520 mm

### Passenger Capacity

Seats	Up to 37 passengers
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# INTERCITY TERRITO U SCHOOL

The 13.26 m version of this multipurpose intercity bus is presented in a competitive school bus version with capacity for up to 86 passengers. Its basic design is designed to be practical and easy to clean with plenty of interior space for schoolbags. Destination plates, a wheelchair lift, EBS and ECAS are standard features, while ESC is available as an option.

## TECHNICAL SPECIFICATIONS

### Engine

Make/model	Cummins ISB6.7E6310
Volume	6700 cc
Max. power	213 kW (290 HP) @ 2300 rpm
Max. torque	1100 Nm @ 1200 - 1800 rpm

### Transmission

Make/model	Automatic: ZF ECOLIFE Mechanical: ZF 6S1110
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### Suspension

	ECAS
Front	2 air bellows, 2 hydraulic shock absorbers, 1 levelling sensor
Rear	Rigid, 4 air bellows, 4 hydraulic shock absorbers, 2 levelling sensors

### Dimensions

Overall length	12080 / 13260 mm
Overall height	3217 mm
Overall width	2540 mm
Wheelbase	5900 / 7080mm

### Passenger Capacity

Seats	12 m: up to 55 + 31 13 m: up to 63 + 1
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**NEW  
engine  
option**



## TOURISM VECTIO T

A best-seller in its class, the Vectio T is a luxurious and practical tourism coach with cruise control, plenty of luggage space, ski box preparation and an optional WC. The driver area is fully equipped with lockable storage and a refrigerator in the dashboard.

### TECHNICAL SPECIFICATIONS

#### Engine

Make/model	MAN D0836 LOH 72 Intercooler turbo Diesel, Euro VI / Cummins ISB6.7. E6
Volume	MAN: 6871 cc / Cummins: 6700 cc
Max. power	MAN: 213 kW(290 HP) @ 2300 rpm / Cummins: 213 kW (310 HP) @ 2300 rpm
Max. torque	MAN: 1100 Nm @ 1200 - 1750 rpm Cummins: 1100 Nm @ 1200 - 1800 rpm

#### Transmission

Make/model	ZF 6S1110B0 Mechanical Gearbox, air assisted gear shifting system / ZF ECOLIFE AUTOMATIC
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#### Suspension

Front	2 air bellows, 2 hydraulic shock absorbers, 1 levelling valve
Rear	4 air bellows, 4 hydraulic shock absorbers, 2 levelling valves, stabiliser

#### Dimensions

Overall length	10100 mm
Overall height	3255 mm (with A/C)
Overall width	2410 mm
Wheelbase	5000 mm

#### Passenger Capacity

Seats	43 + 1 + 1 or 39 + 1 + WC + 1
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## ABOUT OTOKAR

Otokar is Turkey's leading bus manufacturer. Its vehicles are designed and developed by a motivated team of highly qualified engineers, who benefit from the company's own state-of-the-art design software as well as R&D and testing facilities. In 2014 Otokar invested 4.5 million USD in R&D. The company employs more than 2000 personnel and Otokar buses are in service in more than 40 countries.

Today's operators need maximum efficiency from their fleets. Otokar offers them an opportunity to optimise their fleets with products ranging from 7 – 18.75 metres in the city, interurban and tourism segments.

The buses are designed to be simple, functional and suitable for a range of uses. A fleet optimised with Otokar products ensures high efficiency and a significant contribution to operating profits. Each vehicle is developed with a focus on low operating costs as well as optimum flexibility and long years of reliable service.

## CONTACT

Otokar is at Busworld Kortrijk, Hall 3, Booth 302  
between 16 and 21 October 2015.

For further information, please contact:

Denis TOUBLANC  
(+33) 1 34 38 76 76  
dtoublanc@otokar.com

Otokar Europe SAS  
24-26 Rue du Noyer BP 41  
Parc Les Scientifiques De Roissy Lot A3  
95700 Roissy en France

[www.otokareurope.fr](http://www.otokareurope.fr)  
[www.otokareurope.de](http://www.otokareurope.de)