Toulouse, October 2015.

Nominated for the BUSWORLD ECW* Innovation label, the new PODIUM 2 driver’s cockpit designed by ACTIA will be unveiled for the first time on Friday 16 October at 10:30 a.m. at the group’s stand - booth R47 in the South Rambla. Extended modularity, premium design, cutting-edge technology and high perceived value for bus and coach manufacturers are the four benefits of the dashboard.

Extended modularity
Three customisable areas provide a great deal of flexibility and adaptability for bus manufacturers. Podium 2 offers a wide range of equipment for additional customisation.

Premium design
The adjustable platform of Podium 2 integrates most of the controls and additional functions required by the bus industry. The ergonomic solutions used in Podium 2 (integrated and accessible controls, efficient thermal comfort, ample space for the driver’s knees, etc.) contribute to safe and comfortable driving. The dimensions and design of the Podium 2 console meet EBSF standards and ISO/VDV recommendations.

Technology at the cutting edge of innovation
The Podium 2 platform allows for the integration of new functions: head-up display, touch controls, the combined large screen Multic X display – a new generation display developed by ACTIA, power steering and more. These technological functions rise to a new level of demands, the new standards for the sector.

High perceived value
Chrome inserts, ultra p mineral glass for the central display, customisable colour areas, the harmony of the materials, …all these assets strengthen the perceived value of the latest generation driver’s cockpit and bestow an exclusive aesthetic appeal that is fully in line with the interior of the bus and a perfect fit with the visual identity of the fleet operator.

ACTIA EXPERTISE IN VEHICLE ARCHITECTURE
A specialist in on-board vehicle systems for almost 30 years, the ACTIA® group supports major manufacturers and operators in meeting the challenges of the transport world: safety, profitability, comfort, and environment.

Adapting complex systems and architectures to the difficult environment of commercial and industrial vehicles is ACTIA’s area of expertise. It calls upon particularly innovative skills centres for multiplexed architectures, telematics and multimedia. The command of vehicle architecture guarantees an overall approach to vehicle functions and systems. It is supported by a generic offer of electrical control and instrumentation modules that make it possible to build a modular, efficient, and optimised architecture adapted to the needs of each customer.

The design of the PODIUM2 dashboard, like that of its predecessor, is based on this command of vehicle architecture.

* The results will be presented at the Busworld press conference: Courtrai Xpo - Meeting Center - Wednesday 14 October at 5 p.m.

Key figures:
- 2014 turnover: €340 million
- 2,900 employees
- worldwide including 750 engineers and technicians
- Subsidiaries in 15 different countries
- 65% in international turnover
- 14% of annual turnover invested in R&D

About ACTIA®
ACTIA® is an international group based in Toulouse, specialising in high-added-value on-board electronic systems for the automobile and telecommunications markets. Our customer-oriented strategy has always focused on quality and innovation, making the group a current leader in its core business for small- and medium-production run vehicles.

From components to systems, and from systems to networks, the ACTIA group offers an unparalleled integrated approach to rise to the new challenges of mobility: safety, the environment and connectivity.

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