



## Innovative Solutions Catapult REI into European Marketplace

(Omaha, NE, October 15, 2015) – Radio Engineering Industries (REI), a leader in mobile transportation electronics, expands into Europe by debuting innovative solutions for the bus and coach industry at BusWorld 2015. REI will be at BusWorld October 16-21, in hall nine, booth 986 to showcase their products and provide demonstrations

“We are excited to attend BusWorld 2015.” said Scott Hays, REI President. “Given that REI has been the North and South American leader in designing, engineering and manufacturing transportation electronics for over 75 years, expanding into Europe is a natural progression.”

REI will debut the Digital Media Center; a luxury personal entertainment solution for the transportation industry. Never before has the industry been able to provide wireless, personalized entertainment for their passengers. Powered by REI’s Digital Media Center, passengers gain access to movies, television and custom programming via Wi-Fi from licensed studios. Passengers enjoy their personalized entertainment experience by selecting content utilizing a downloadable app and playing the content wirelessly on their personal hand-held devices and laptops.

Passengers today expect surround sound, and HD theater quality experience while traveling. Bus and coach owners rely on REI to design audio/video components to fit their vehicles and enhance the passenger experience. REI will also be showcasing their latest HDMI components, HD monitors, wireless microphone, and system control module at BusWorld.

In addition, REI is also showcasing their Mobile Video Surveillance solutions. Viewing activities inside and outside of a vehicle is crucial, and REI’s robust DVR and variety of cameras are built for the mobile environment. By combining these solutions with REI’s A.R.M.O.R. software suite, which allows proactive monitoring of buses, fleet operators will assist with mitigating risk, and provide a quantifiable ROI on fleet maintenance for their operations.

### About REI

REI has extensive experience developing commercial mobile electronics and fleet/passenger software systems in North and South America. Solutions include: mobile video surveillance, GPS tracking solutions, camera observation systems and audio/video equipment. REI prides itself on designing, manufacturing, and servicing customer friendly electronic products for the transit, school, motor coach, shuttle and agriculture industries. Founded in 1938, REI continues its history of service, quality and value every day. Specify REI today: 800.228.9275 | [radioeng.com](http://radioeng.com)

### Contact Information:

Radio Engineering Industries, Inc.  
Kathy Kirstine  
Vice President of Marketing  
6534 L Street  
Omaha, NE 68117  
402.339.2200, ext. 264  
[kkirstine@radioeng.com](mailto:kkirstine@radioeng.com)  
[radioeng.com](http://radioeng.com)