



## Press release

# Volvo promotes electric bus route with surprise concerts aboard given by top artists

**ElectriCity is a unique collaboration that has resulted in Gothenburg's first modern electric bus route. Volvo is one of the project partners and was also involved in creating the Silent Bus Sessions, a campaign involving some of Sweden's hottest artists performing four songs for unsuspecting passengers on the silent buses on route 55. Music videos of Seinabo Sey's unique performances are being released today.**

See the music videos here:

Seinabo Sey sings ["Younger"](#)  
Seinabo Sey sings ["Hard Time"](#)

ElectriCity is launching the Silent Bus Sessions campaign today. Passengers on the new bus route in Gothenburg were treated to surprise performances a few weeks ago, and music videos were recorded during the sessions. The campaign will start with the release of Seinabo Sey's songs.

"I've wanted an opportunity to sing with my friends from the Tensta Gospel Choir for so long, and it was fantastic that it finally happened. It was a special day. The passengers had no idea what was going to happen, and I was a bit nervous about how they would react," Seinabo says.

The Silent Bus Sessions campaign continues on Thursday with the release of music videos from a new artist. Bus route 55 in Gothenburg opened in June and has three completely electric buses and seven electric hybrid buses, all from Volvo. The buses run between the two campuses Chalmers Johanneberg and Chalmers Lindholmen.

### **Campaign for ElectriCity**

The electric bus route is a result of the collaborative project ElectriCity. It is hoped that the campaign will bring further publicity to the electric public transport project. ElectriCity is a collaboration between 14 partners in industry, academia and municipal and regional administrations. The collaboration was initiated by Volvo.



“Noise is one of the biggest health problems in big cities around the world. Volvo's electric buses are silent and emission-free, and we are convinced that electric public transport in cities is the way forward to achieve sustainable transport. But a real difference can only be achieved if there is collaboration between vehicle manufacturers, urban planners, public transport, energy companies and academia. This collaboration is the unique strength of the ElectriCity project,” says Håkan Agnevall, President Volvo Buses.

### **About ElectriCity**

ElectriCity is a collaborative project between academia, industry and the public sector and is aimed at developing, demonstrating and evaluating new sustainable public transport systems for the future. Testing and evaluation of electric bus transport is a central part of ElectriCity. Silent, emission-free public transport can operate in places where traffic is currently banned. This opens up new possibilities for urban planning in towns and cities.

The three electric buses on the route run on renewable electricity and are energy-efficient, silent and completely emission-free. The buses' batteries are quickly recharged at the terminal bus stops. Passengers have access to onboard wi-fi and phone charging facilities. The bus stop on Lindholmen has an indoor terminal.

Besides the three completely electric buses, the route has a number of electric hybrid buses that run on electricity for approximately 70% of the route.

In addition to the actual buses, ElectriCity develops and tests new bus stop systems, transport management systems, safety concepts and energy supply systems.

<http://www.goteborgelectricity.se/en>

Download images and videos from Volvo Buses' [media gallery](#)

The press material is also available at: [thenewsmarket.com/volvobuses](http://thenewsmarket.com/volvobuses)

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ElectriCity is a collaboration between 14 companies and organisations: Volvo Group, Region Västra Götaland, Västtrafik, City of Gothenburg, Chalmers University of Technology, Swedish Energy Agency, Johanneberg Science Park, Lindholmen Science Park, Business Region Göteborg, Göteborg Energi, Keolis, Älvstranden Utveckling, Chalmersfastigheter and Akademiska Hus.