

Temsa attends Busworld Kortrijk Fair with 7 products

Temsa shall introduce totally 7 buses of which 2 of them are new in Busworld Kortrijk Fair to be held between 16-21 October

Exporting its products to 64 countries, Temsa continues to make its products to meet with European customers in Busworld Kortrijk Fair which is held in every two years.

Brand-new two products

In the fair which shall be held between 16-21 October, Temsa shall introduce its busses in the 1120 meter square- stand no. 701 located in Hall 7. The products to be produced this year include; MD 9, HD 13, Marathon, MD 7, LD 13 SB, LF 12 and MD 9 LE.

Hearing the customer is the key to the success

Temsa stand shall include two new products which shall meet with European customers for the first time. Stating that Temsa has been continuing without any interruption their research- development works for implementing the customers' expectations from the products Temsa General Manager Dinçer Çelik stated that; "The buses which are produced in Adana as handicraft of Turkish engineers and workers not only serve on the highways of Turkey but on Europe and Unites States highways as well . Temsa products are now driven on the roads of 64 different countries. Take France, as an example, where the number of Temsa buses has exceeded 4000. Furthermore, counries such as Germany, Italy, Austria, Sweden, Lithuania and the Benelux countries are among the prime markets of Temsa in Europe. A comprehensive and extensive research performed by international research company GfK has revealed, that brand familiarity of Temsa in France and Belgium is 100 percent and in Germany it 95 precent.

Hearing the customer and the concept which is based on customers' contribution to the work processes at the highest level comprise the basis of the success of Temsa. That's why we have been attending Busworld Fair which is held in every two years and coming together with our European customers. While we are introducing our products, they transmit their expectations and thoughts to us. In this far we shall introduce two brand- new products which we made a great effort. One of these products is MD7 having 33+1 seat capacity. This vehicle shall bring an unique excitement with its high level of security equipment, lower fuel consumption and driving comfort. Besides MD7, we shall introduce in our stand for the first time the European version of our miracle bus Marathon which we have been working on for a long time. We believe that Marathon, with its comfort level, powerful motor, smart bus information technology equipment, shall make a difference in transporters' service processes. He also added, that "Thanks to our new vehicles, our product lineup now has broadened with products measuring from 7 meters to 13 meters, and Temsa continues to develop new products that perfectly fit and match almost any need and requirement."